

YouGov / KCL Survey Results

Sample Size: 2164 UK Adults
Fieldwork: 22nd - 23rd January 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country				Region in England				Ethnicity		
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northen Ireland	North	Midlands	London	South	White	BAME	
Weighted Sample	2164	690	506	182	760	803	1050	1114	227	894	537	506	1233	931	1818	106	184	56	509	348	255	705	1972	166
Unweighted Sample	2164	697	504	195	890	775	1053	1111	176	916	560	512	1229	935	1833	114	163	54	531	350	212	740	1997	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How worried are you, if at all, about each of the following?

People's access to palliative and end of life care

Very worried	27	29	26	25	27	30	22	32	17	24	32	33	25	30	26	33	30	32	26	28	21	28	28	19
Quite worried	38	38	40	44	43	37	38	37	33	37	40	38	39	36	38	30	39	36	39	34	37	39	37	41
TOTAL WORRIED	65	67	66	69	70	67	60	69	50	61	72	71	64	66	64	63	69	68	65	62	58	67	65	60
Not very worried	22	22	23	22	20	22	26	19	26	25	19	19	25	19	22	26	20	26	22	23	30	20	22	22
Not at all worried	5	5	4	4	3	6	6	4	8	4	3	7	4	6	5	8	1	1	7	5	4	4	5	6
TOTAL NOT WORRIED	27	27	27	26	23	28	32	23	34	29	22	26	29	25	27	34	21	27	29	28	34	24	27	28
Don't know	8	5	7	5	7	6	8	8	16	10	6	4	7	10	8	4	9	4	7	10	8	8	8	12

People's access to emergency medicine

Very worried	34	36	32	34	37	36	27	40	22	31	40	38	33	35	33	40	36	47	34	34	27	34	34	32
Quite worried	39	38	40	43	40	39	39	38	41	37	36	43	40	37	39	32	43	27	43	36	34	39	40	29
TOTAL WORRIED	73	74	72	77	77	75	66	78	63	68	76	81	73	72	72	72	79	74	77	70	61	73	74	61
Not very worried	19	19	20	16	17	18	23	14	17	23	17	14	20	17	19	26	13	23	15	16	30	19	18	22
Not at all worried	4	4	3	4	2	4	5	2	10	3	3	3	3	4	4	1	1	0	4	7	3	4	3	6
TOTAL NOT WORRIED	23	23	23	20	19	22	28	16	27	26	20	17	23	21	23	27	14	23	19	23	33	23	21	28
Don't know	5	3	4	3	4	4	5	5	10	6	3	2	4	7	5	2	7	3	4	7	6	5	4	11

People's access to cancer treatment

Very worried	35	40	30	34	34	42	28	42	22	30	41	44	33	37	34	42	36	47	36	34	29	35	35	33
Quite worried	39	36	43	44	43	35	42	37	42	41	38	36	42	35	39	31	44	36	41	41	36	39	40	35
TOTAL WORRIED	74	76	73	78	77	77	70	79	64	71	79	80	75	72	73	73	80	83	77	75	65	74	75	68
Not very worried	16	17	18	15	17	15	19	14	16	19	14	14	17	16	17	25	11	11	15	13	25	17	17	13
Not at all worried	3	3	4	2	1	4	5	2	8	3	3	4	3	4	4	0	0	3	4	5	4	3	3	6
TOTAL NOT WORRIED	19	20	22	17	18	19	24	16	24	22	17	18	20	20	21	25	11	14	19	18	29	20	20	19
Don't know	6	3	5	5	5	4	6	6	11	7	5	2	4	8	6	2	9	4	5	7	6	6	5	13

How much, if at all, do you know about palliative care?

I have heard of it and know a lot about it	22	26	23	21	24	26	16	29	8	19	31	26	21	25	22	26	21	26	22	22	19	23	23	18
I have heard of it and know a bit about it	52	56	52	62	58	55	50	53	36	51	54	57	55	47	52	51	50	45	54	54	40	54	53	33
I have heard of it but don't know much about it	18	15	20	13	15	17	22	14	23	20	13	16	17	19	18	15	21	22	17	18	23	16	18	17
I have not heard of it	6	2	4	3	2	2	9	3	23	7	2	0	5	6	6	6	3	3	5	4	15	5	4	22
Don't know	2	0	1	1	1	1	3	2	11	3	0	0	2	3	2	1	5	4	2	2	3	2	2	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following statements, please say whether you believe them to be accurate or not accurate.

Palliative care relieves distress in people and families facing life-limiting advancing illness

Accurate	77	83	79	85	83	81	74	80	64	74	83	84	79	75	77	80	79	74	77	79	66	81	79	60
Not accurate	8	7	8	4	6	8	8	8	9	9	7	6	9	7	8	5	7	9	8	8	14	7	8	12
Don't know	15	10	14	11	11	17	12	27	17	10	10	12	18	14	15	14	17	15	13	21	13	13	27	

Palliative care is only for people in their last year of life

Accurate	32	39	29	22	28	37	33	31	21	33	33	35	32	33	32	38	29	36	32	30	33	32	33	29
Not accurate	48	47	52	59	55	48	42	53	39	44	52	53	51	43	48	42	51	40	49	49	43	48	48	38
Don't know	20	14	19	20	17	15	25	16	40	23	15	13	18	24	20	20	20	24	19	21	25	19	19	33

Palliative care means stopping all treatment at the end of life

Accurate	16	17	18	11	12	18	13	19	14	17	16	15	15	18	17	10	10	15	19	17	19	15	16	22
Not accurate	65	69	68	77	76	68	64	66	46	60	72	75	69	60	64	69	70	69	62	69	58	66	67	47
Don't know	19	14	15	13	11	14	23	15	40	22	12	9	16	22	19	21	20	16	19	15	24	19	18	30

Palliative care involves giving medicines to people to shorten their lives

Accurate	6	5	6	3	5	4	8	5	13	8	5	3	6	7	7	2	7	10	7	4	15	4	5	18
Not accurate	78	86	80	87	86	85	73	83	52	74	86	89	81	74	78	84	79	78	78	82	64	80	80	52
Don't know	16	9	14	10	9	11	19	12	36	18	10	8	13	19	16	15	15	12	16	13	21	15	14	30

When thinking about how NHS resources are allocated, do you think there is too much, too little, or about the right amount of focus on palliative care?

Too much	1	0	1	1	0	1	1	1	1	1	0	0	1	1	1	1	1	2	0	0	1	1	1	0
Too little	41	48	41	42	46	46	36	46	25	34	49	54	41	41	41	47	40	49	42	40	35	42	42	32
About the right amount	17	18	16	14	14	19	19	15	18	17	17	15	17	16	17	10	12	24	17	19	23	15	16	24
Don't know	41	34	42	43	39	35	44	39	56	48	34	31	41	42	41	42	47	25	41	41	40	42	41	44

Do you know where your nearest hospice is?

Yes I do	45	55	44	48	49	54	34	55	21	33	58	64	42	49	46	45	36	53	50	49	24	49	47	24
No I do not	55	45	56	52	51	46	66	45	79	67	42	36	58	51	54	55	64	47	50	51	76	51	53	76

When thinking about how patient care in a hospice is paid for, which of the following do you think is true?

Care is free of cost for the patient	39	47	35	42	41	46	33	44	26	30	47	53	38	40	39	44	38	34	43	41	23	41	40	27
Care is partially paid for by the patient	16	14	17	15	17	15	19	14	20	19	11	16	18	14	16	12	21	21	16	13	22	15	16	24
Care is paid for mostly or entirely by the patient	13	14	13	13	13	12	17	10	13	19	11	7	15	11	14	13	11	12	10	13	23	13	13	14
Don't know	31	25	34	29	29	28	31	31	41	33	31	24	28	35	31	32	30	33	30	32	32	31	31	36

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust healthcare professionals to provide high-quality care towards the end of life?

A great deal	21	17	26	23	25	19	23	20	19	23	24	16	22	20	20	21	30	25	20	19	24	19	22	16
A fair amount	53	58	50	59	55	54	51	54	49	50	54	57	54	50	54	50	45	48	55	52	51	55	54	39
TOTAL GREAT DEAL / FAIR AMOUNT	74	75	76	82	80	73	74	74	68	73	78	73	76	70	74	71	75	73	75	71	75	74	76	55
Not very much	15	16	14	12	13	17	16	14	16	14	15	18	15	16	15	17	13	21	16	17	13	15	15	24
Not at all	3	3	2	3	2	3	2	3	1	4	3	2	3	3	3	5	1	0	3	3	4	2	2	6
TOTAL NOT VERY MUCH / NOT AT ALL	18	19	16	15	15	20	18	17	17	18	18	20	18	19	18	22	14	21	19	20	17	17	17	30
Don't know	8	5	8	4	6	6	8	9	15	10	5	6	6	11	8	6	10	6	7	10	7	9	7	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.